





**AIGIS** 2<sup>nd</sup>  
**2025**





# The 2<sup>nd</sup> ANNUAL INDONESIA GREEN INDUSTRY SUMMIT 2025





# GREEN INDUSTRY



"Improvement of Resource Efficiency (Raw Materials, Water, Energy & Chemicals)"



"Green Products and Environmentally Friendly Raw Materials"



"Utilization of Clean Energy (Renewable Energy)"



"Emission Reduction"



"Waste Management"



"Sustainable Standard Accommodation"



"Circular Economy"



Green Jobs

## RESOURCE EFFICIENCY

Material Input Efficiency, Use of Alternative Raw Materials, Low Energy and Water Intensity, Utilization of New and Renewable Energy (NRE), Implementation of Circular Economy, Use of Low-Carbon Technology.

## ENVIRONMENTAL FUNCTION

Industrial Waste Management, Emissions Management, Reduction of Greenhouse Gas (GHG) Emissions.

## BENEFIT FOR THE SOCIETY

Community Empowerment, Sustainable Human Resource Capacity Building.

**Green industry is aligned with the green economy, which is a low-carbon, resource-efficient, and socially inclusive economy.**



# THE 1<sup>st</sup> AIGIS 2024

## EVENT HIGHLIGHT

**23**  
SPEAKERS

**5**  
MODERATORS

**3500+**  
VISITORS

**19**  
PUBLICATION

**95%** The exhibition successfully surpassed its participation targets

**98%** The show was rated as highly successful by participants.

**97%** The quality of visitors was rated as satisfactory and partially met expectations.



# THE 1st AIGIS 2024

## EVENT HIGHLIGHT



Signing of the Letter of Intent for the implementation of AIGIS between the center for green industry (MOI) and WRI



Certificate handover of green house gas emission reduction from Pertamina NRE to BSKJI



Signing of the Declaration of Support from Industry Associations of 9 Priority Industrial Subsectors



Certificate handover of green industry certificate to 10 green industry companies



Certificate handover to 27 Green Industry Award Participants



The presentation of plaques to 10 companies recognized for outstanding compliance performance



The presentation of plaques to 4 companies recognized for their outstanding efficiency initiatives



The awarding of trophies for 3 outstanding performance companies

# THE 1<sup>st</sup> AIGIS 2024

## OVERVIEW



## OVERVIEW

### Mendorong Transformasi Industri Hijau di Indonesia dan Kawasan

Tempat : Hotel Sultan Jakarta  
 Tanggal : 19 – 20 September 2024 (Dua hari)  
 Frekuensi : Tahunan

AIGIS (Annual Indonesia Green Industry Summit) 2024 adalah forum tahunan utama untuk mendorong transformasi industri menuju arah yang lebih hijau dan berkelanjutan. Acara ini mempertemukan pemerintah, pelaku industri, akademisi, dan mitra pembangunan untuk membahas isu-isu strategis seperti *Eco-Industrial Park*, ekonomi sirkular, efisiensi energi, dan dekarbonisasi.

Salah satu sorotan AIGIS 2024 adalah pengenalan inisiatif GISCO (Green Industry Service Company)—model pembiayaan inovatif dari Kementerian Perindustrian yang mendukung perusahaan industri menerapkan teknologi rendah karbon. Melalui pendekatan berbasis efisiensi dan hasil, GISCO diharapkan menjadi katalis dalam percepatan transisi menuju industri hijau.



# THE 2<sup>nd</sup> AIGIS 2025

## EVENT TARGET

30

SPEAKERS

9

MODERATORS

5000+

VISITORS

100+

PUBLICATION

200K

TARGET COVERAGE

50K

TARGET COMPANIES

200B

TARGET INVESTMENT

81+

EXHIBITORS



# SPONSORSHIP 2025 OVERVIEW

## ▶ PLATINUM SPONSORS

**JAECCO TOYOTA**

## ▶ GOLD SPONSORS



## ▶ SILVER SPONSORS



## ▶ PARTICIPANT



\*(Data per 1 Mei 2025)



# PARTNERSHIP

## OFFICIAL KNOWLEDGE PARTNERS



WRI INDONESIA



IESR Institute for Essential Services Reform

## INTERNATIONAL ORGANIZATION PARTNERS



UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION



THE WORLD BANK



UNOPS



EU-ICF



UNDP



ADB

## OFFICIAL UNIVERSITY PARTNERS



UNIVERSITAS INDONESIA

Veritas, Probitas, Justitia



UNIVERSITAS TRISAKTI



BINUS UNIVERSITY

## OFFICIAL ASSOCIATION PARTNERS





# OFFICIAL MEDIA PARTNER

## PREMIUM OFFICIAL MEDIA PARTNER



## OFFICIAL MEDIA PARTNER





# OUR 2025 EXHIBITORS

# JAECCO TOYOTA



Chandra Asri



\*(Data per 1 Mei 2025)

# CHAIRPERSON QUOTE



**Agus Gumiwang  
Kartasasmita**

MENTERI PERINDUSTRIAN REPUBLIK INDONESIA

"Dengan tantangan lingkungan yang semakin meningkat, transformasi menuju industri hijau bukan lagi pilihan, tetapi suatu keharusan," ucap Agus Gumiwang Kartasasmita, Menteri Perindustrian Republik Indonesia. Gagasan ini menjadi sorotan selama acara, terutama dengan pengumuman Menteri mengenai ambisi **Net Zero Emissions (NZE)** untuk sektor industri pada tahun 2050, yang memberikan harapan baru bagi industri hijau di Indonesia".

Menteri Perindustrian lebih lanjut menuturkan bahwa dua tantangan dalam mewujudkan industri hijau adalah pembiayaan dan teknologi. Oleh karena itu, AIGIS diselenggarakan untuk memfasilitasi pertukaran informasi dan memperkenalkan teknologi baru, termasuk **Green Industry Service Company (GISCO)** sebagai platform untuk mempromosikan pembiayaan dan teknologi inovatif untuk dekarbonisasi industri.

\*<https://id.jetp-id.org/>



# KEY NOTE SPEECH AND REMARK

**PRABOWO SUBIANTO**  
THE PRESIDENT OF THE REPUBLIC OF INDONESIA



# SPEECHES



**AGUS GUMIWANG KARTASASMITA**  
MINISTER OF INDUSTRY OF THE REPUBLIC OF INDONESIA



**HASHIM DJOJHADIKUSUMO**  
THE SPECIAL ENVOY OF THE PRESIDENT OF THE REPUBLIC OF INDONESIA FOR CLIMATE CHANGE



# EVENT INFORMATION

## ➤ EVENT NAME

**THE 2<sup>nd</sup>  
AIGIS 2025**

## ➤ EVENT THEME

**“Driving Industrial  
Decarbonization  
through Green  
Industry Ecosystem”**

## ➤ EVENT DATE

**20 – 22  
AUGUST  
2025**

## ➤ EVENT VENUE

**JAKARTA  
INTERNATIONAL  
CONVENTION  
CENTER**

## ➤ OFFICIAL WEBSITE, INSTAGRAM & YOUTUBE

 [aigis-moi.id](http://aigis-moi.id)

 [@aigis.events](https://www.instagram.com/aigis.events)

 [@aigis-moi](https://www.youtube.com/aigis-moi)



www.aigis-moi.id

# The 2nd AIGIS 2025

PRE-EVENT

FEBRUARY – AUGUST 2025



TOYOTA  
CARBON  
NEUTRAL  
EVENT - IIMS



GREEN  
INDUSTRY  
FORUM &  
THE 2nd AIGIS  
2025 GOES TO  
CAMPUS



GREEN GOLF  
2025



KICK OFF  
THE 2nd AIGIS  
2025



PRE-EVENT  
SOCIALIZATION  
THE 2nd AIGIS  
2025



GREEN  
INDUSTRY  
AWARD  
ASSESSMENT



GREEN RUN  
2025

AIGIS 2nd



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NEXT PAGE



# The 2<sup>nd</sup> AIGIS 2025

ON EVENT

20-22 AUGUST 2025



www.aigis-moi.id



**GREEN  
INDUSTRY  
EXHIBITION  
GREEN  
BUSINESS  
MATCHING  
CORNER**



**GREENFASHION  
SHOW**



**GALA  
DINNER**



**LAUNCHING &  
GREEN  
AWARDING**



**GREENTALKS**



**GISCO**



**GREEN  
TAINMENT**



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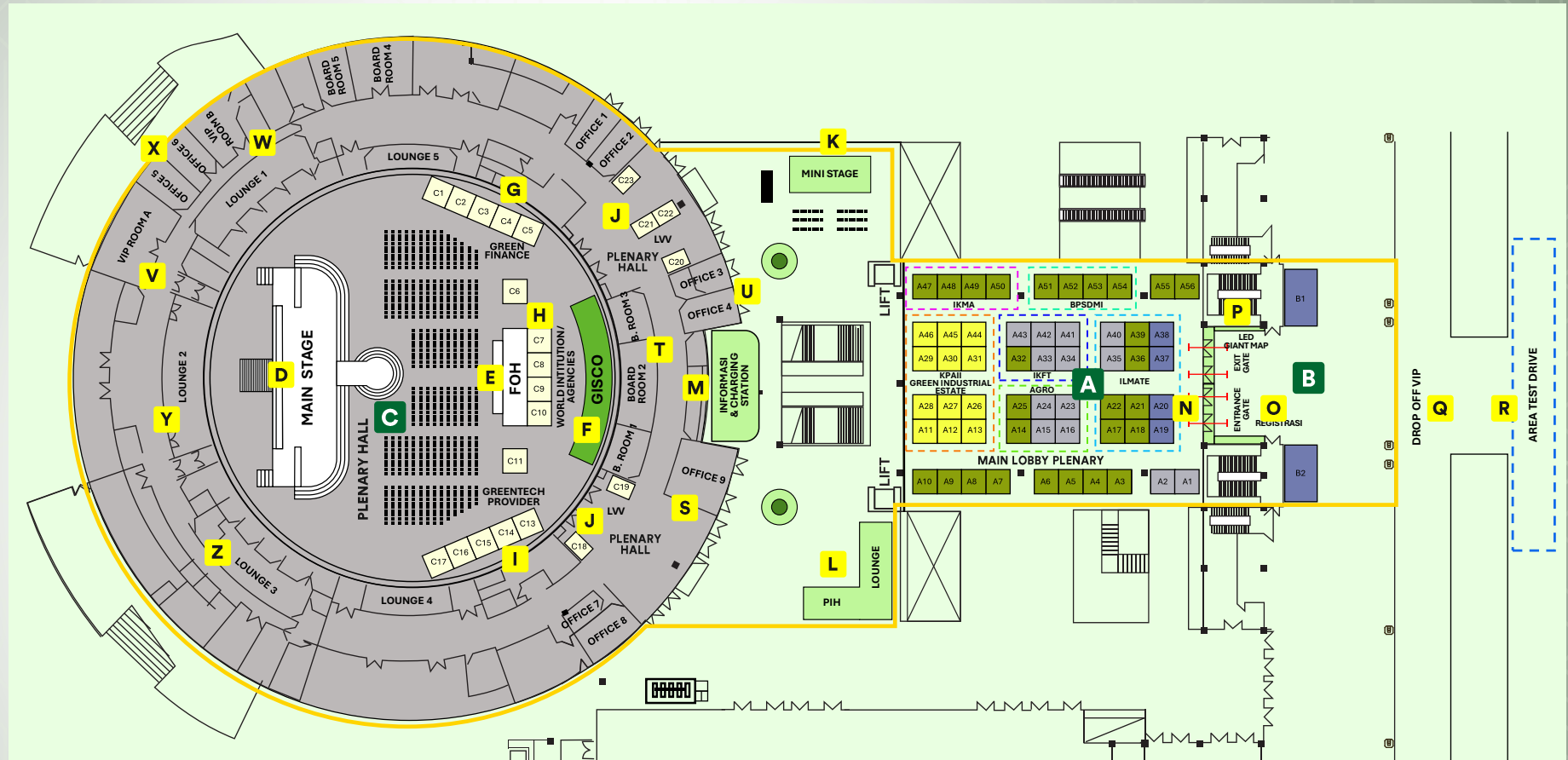
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NEXT PAGE

# VENUE LAYOUT

## DESCRIPTION

- A. MAIN LOBBY
- B. FOYER
- C. PLENARY HALL
- D. MAIN STAGE
- E. FOH & STAGE MEDIA
- F. GISCO
- G. GREEN FINANCE
- H. WORLD INSTITUTION/AGENCIES
- I. GREENTECH PROVIDER
- J. VERIFICATION & VALIDATION INTITUION
- K. MINI STAGE
- L. PIH & LOUNGE
- M. INFORMATION & CHARGING STATION
- N. MAIN GATE
- O. REGISTRASI
- P. GIANT MAP
- Q. DROP OFF VVIP & VIP
- R. AREA TEST DRIVE
- S. COMMITTEE SECRETARY
- T. PIH SECRETARY
- U. CNN & MEDIA ROOM
- V. HOLDING VIP 1 - PRESIDENT
- W. HOLDING VIP 2 - MINISTER
- X. PROTOCOL
- Y. BACKSTAGE & TALENT
- Z. TALENT



"For prospective exhibitors, you can purchase a special booth (3x3 m space-only) by selecting your desired location — subject to availability — with prices based on the booth's position in the exhibition area. All submissions will also be curated by the Committee."



# FLOOR PLAN SPONSOR

## DESCRIPTION

### PLATINUM

- Size Booth : 36 m<sup>2</sup>

### GOLD

- Size Booth : 27 m<sup>2</sup>

### SILVER

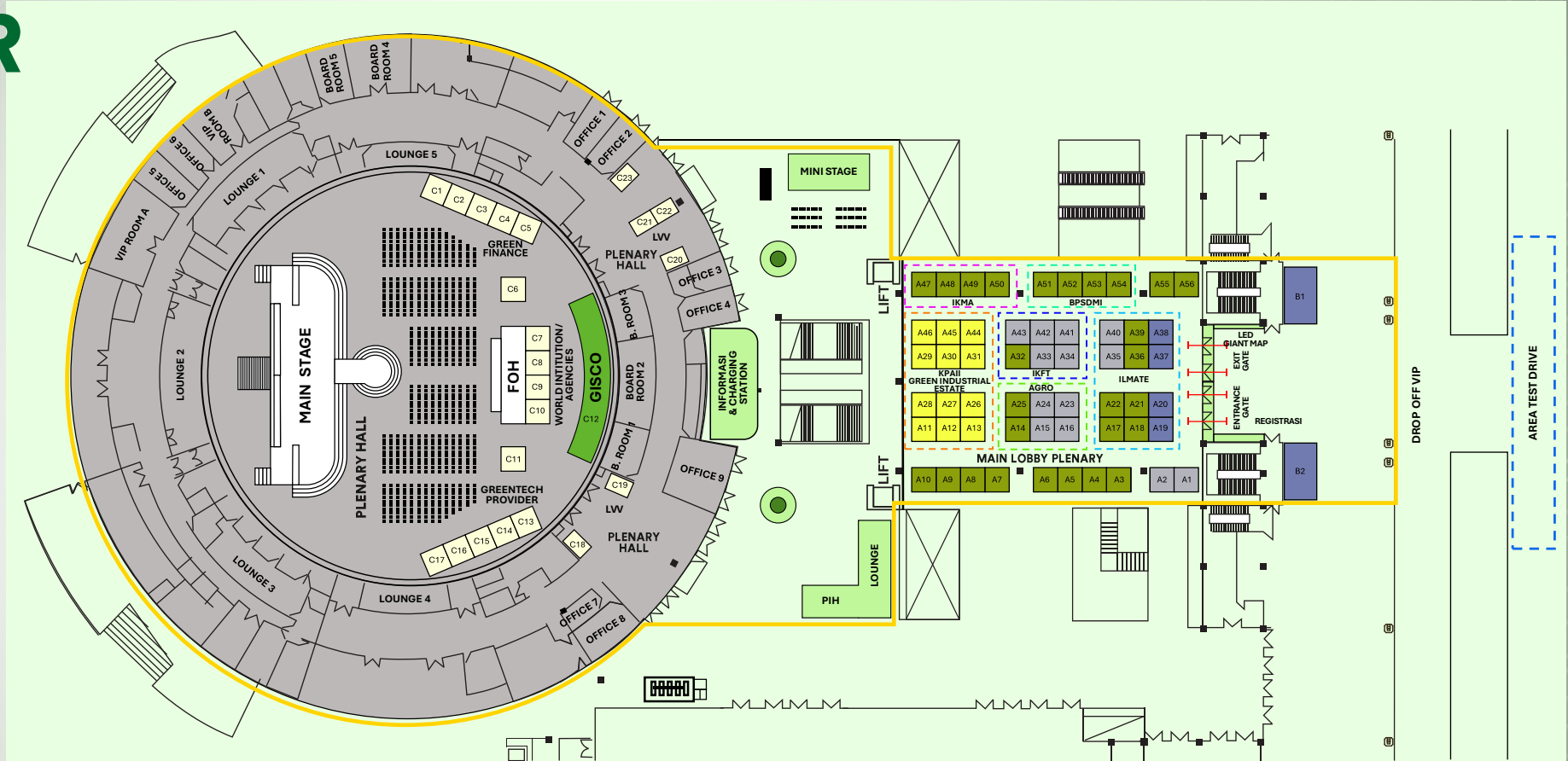
- Size Booth : 18 m<sup>2</sup>

### PARTICIPANTS

- Size Booth : 9 m<sup>2</sup>

## BOOTH 81 UNIT

- A. MAIN LOBBY**
  - 56 UNIT - SPACE 3x3 Meter
- B. AREA FOYER**
  - 2 UNIT - SPACE 3x3 Meter
- C. AREA PLENARY**
  - 17 UNIT - SPACE 3x3 Meter
  - 6 UNIT - SPACE 3x2 Meter



"For prospective exhibitors, you can purchase a special booth (3x3 m space-only) by selecting your desired location — subject to availability — with prices based on the booth's position in the exhibition area. All submissions will also be curated by the Committee."



# TENANT

NO		TENANT
A	MAIN LOBBY AREA	
1	ID SURVEY	
2	ID SURVEY	
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15	RAPP	
16	RAPP	
17		
18		
19	TOYOTA	
20	TOYOTA	

NO		TENANT
A	MAIN LOBBY AREA	
21		
22		
23	APP	
24	APP	
25		
26		
27		
28		
29		
30		
31		
32		
33	CHANDRA ASRI	
34	CHANDRA ASRI	
35	OXYTANE	
36		
37	JAECOO	
38	JAECOO	
39		
40	GRP	

NO		TENANT
A	MAIN LOBBY AREA	
41	SIG	
42	PT PETROKIMIA GRESIK	
43	ENVIPLAST	
44		
45		
46		
47		
48		
49		
50		
51		
52		

\*(Data per 1 Mei 2025)

NO		TENANT
B	FOYER AREA	
1	DISPLAY MOBIL JAECOO	
2	DISPLAY MOBIL TOYOTA	

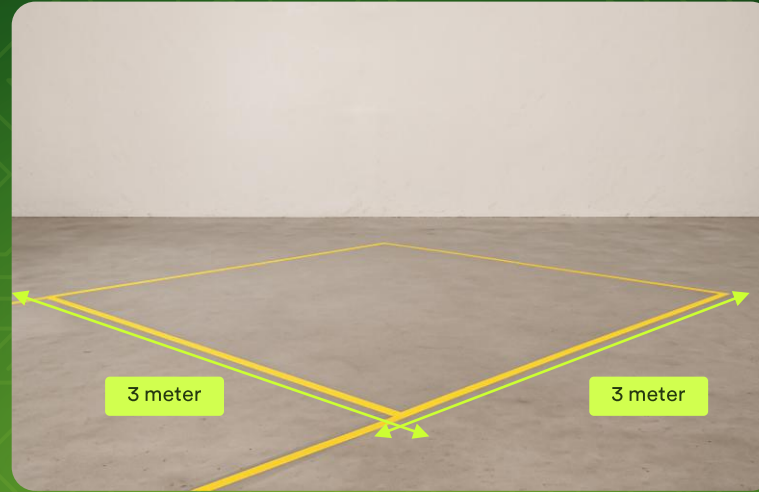
NO		TENANT
C	PLENARY AREA	
1		
2		
3		
4		
5		
6	WRI	
7		
8		
9		
10	IESR	
11		
12	GISCO	
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		



# EXHIBITOR SPACE ONLY

## SESUAIKAN RUANG PAMER ANDA

Area pameran kosong kami bisa disesuaikan sepenuhnya sesuai kebutuhan brand Anda. Desain dan bangun booth unik mulai dari ukuran minimum 9 meter persegi.



**REGULAR AREA**  
**IDR 3.000.000 / sqm**

- Area Booth: Plenary Hall
- Terjangkau dengan Jaringan Luar Biasa dan Peluang Membangun Merek
- Terletak di Area yang Kurang Menonjol
- Pilihan Luas
- Termasuk listrik 6 ampere

**\*All price exclude VAT**

**PREMIUM AREA**  
**IDR 3.500.000 / sqm**

- Area Booth: Main Lobby Plenary
- Lokasi Strategis
- Akses Masuk & Keluar Eksklusif
- Ketersediaan Terbatas
- Zona Pengunjung Lalu Lintas Tinggi
- Termasuk listrik 6 ampere



# EXHIBITORS BENEFITS

1

Exhibitor Pass\*

2

Convention Pass\*

\*Quantity Based on Booth Size

3

Electricity\*

\*Quantity Based on Booth Size

4

Exhibitors Company Profile  
and Logo in AIGIS Website



# ADDITIONAL CONSTRUCTION

## STANDARD IMPROVED

Paket ini menyediakan konstruksi Maxima, ideal untuk luas sembilan (9) meter persegi hingga tiga puluh enam (36) meter persegi.

## STANDARD TYPE IDR 600.000 / sqm

\*All price exclude VAT

### Booth Display Entitlements:

- Perabotan: Meja Resepsionis, Kursi Lipat, Rak Brosur, Tempat Sampah.
- Partisi Dinding
- Lantai Berkarpet
- Papan Fascia dengan Nama Perusahaan yang Disesuaikan

All quantity based on booth size



\*All pictures above are illustration only. Subject to change

# GALA DINNER

## Green Elegance: An Evening of Collaboration and Innovation



Sebuah malam eksklusif yang memadukan konsep keberlanjutan dan kemewahan modern, menjadi ruang kolaborasi strategis menuju industri yang lebih hijau dan bertanggung jawab. Momentum ini dihadirkan sebagai wujud nyata komitmen kolektif para pemimpin industri dalam membangun ekosistem yang berkelanjutan dan menghadapi tantangan global bersama.

GALA DINNER	
BENEFIT	GENERAL SESSION IDR 300.000.000
Exclusive brand mention during the gala dinner (calling name)	✓
Presenting sponsor opportunity for one Green Fashion Show session.	✓
Sponsor Video Company Looping on LED screen before and after Sponsor session	✓
Social Media Exposure of the session	✓
Stage announcement by MC during the session	✓
Seating Arrangement on VVIP table	✓

**\*All price exclude VAT**

# GREENTAINMENT NIGHT

## GREEN MUSIC

Tagline: “Green Music for the Future”

**Greentainment** adalah hiburan ramah lingkungan dalam rangkaian AIGIS yang menghadirkan musik, seni visual, dan pengalaman interaktif bertema lingkungan. Konsep ini mengajak audiens menikmati acara dengan cara yang seru tanpa meninggalkan jejak karbon berlebih. Lewat hiburan yang kreatif dan inspiratif, Greentainment menyampaikan pesan keberlanjutan sekaligus mendorong partisipasi aktif untuk hidup lebih hijau dan mendukung industri yang bertanggung jawab.



### DATE & VENUE

- Last Night The 2<sup>nd</sup> AIGIS 2025, August 22, 2025
- Plenary Hall, Jakarta Convention Center (JCC)

### BAND LINE-UP\*

- Efek Rumah Kaca
- G-Pluck Band (Tribute to The Beatles)
- Navicula
- Shaggydog
- Endank Soekamti

**IDR 500.000.000**

### EXCLUSIVE OFFERING

-  CALLING NAME PROGRAM
-  VIDEO LOOPING ON STAGE
-  SOCIAL MEDIA EXPOSURE
-  ADLIBS BY MC ON STAGE

\*All price exclude VAT

NEXT PAGE



# SPONSORSHIP OPPORTUNITIES

## PILIH PAKET SPONSORMU



### PREMIER SPONSOR

#### FULL IMPACT PACKAGE

Eksposur menyeluruh: brand Anda akan tampil menonjol di seluruh kanal promosi, mendapatkan lokasi stan prioritas, serta akses eksklusif ke berbagai acara utama dan sesi networking yang strategis.

### BESPOKE SPONSOR

#### Branding Opportunities

- Bundle Package
- Printed Package
- Digital Package
- Media Package

#### THE 2<sup>nd</sup> AIGIS 2025 Programs

Peluang sponsor eksklusif di berbagai program di The 2<sup>nd</sup> AIGIS 2025, mulai dari promosi pre-event hingga sorotan pada hari itu

#### Speaking Opportunity

Tampilkan keunggulan dan keahlian perusahaan Anda di panggung utama, dengan membagikan insight serta inovasi. Bangun koneksi langsung dengan audiens yang terfokus dan tertarik.



# PREMIER SPONSORSHIP OPPORTUNITY

\*All price exclude VAT

## MAIN EVENT

### LOGO SIZE SIMULATION

PLATINUM

GOLD

SILVER

Prospective sponsors and exhibitors will undergo a curation process before receiving confirmation of participation.

NO	SUBJECT	DETAIL		PACKAGE			
		QTY	FREQ	PLATINUM IDR 1,5 BIO	GOLD IDR 750 MIO	SILVER IDR 350 MIO	PARTICIPANT IDR 100 MIO
<b>MAIN EVENT</b>							
<b>I BENEFIT PACKAGES</b>							
1	Acknowledge Sponsors on Ministerial Speech	1	pax - time	1	-	-	-
2	Ted Talks on Conference Agenda	1	pax 10 Minute	1	-	-	-
3	Adlibs MC	1	pax - time	4	-	-	-
4	Company Presentation	1	sess - time	1	-	-	-
5	Company TVC Loop on Event D1-D3	1	pax - times	3	1	-	-
6	VVIP Seating Arrangement Opening Ceremony	1	pax 1 event	2	1	-	-
7	VIP Seating Arrangement Opening Ceremony	1	pax 1 event	-	-	1	-
8	Token of Appreciation by Minister of Industry	1	pax 1 event	Yes	-	-	-
9	Private Meeting Room	1	pax 1 event	Yes	Yes	-	-
10	Brand Activity near Registration Area (* Space Only and as directed by the committee )	-	pax 1 event	Yes	-	-	-
<b>II LOGO/ BRANDING ON VENUE</b>							
1	Front Backdrop Giant Map	1	unit 3 days	XL	L	M	S
2	Welcome Gate	1	unit 3 days	XL	L	M	S
3	Welcome LED Backdrop at Front	2	unit 3 days	XL	L	M	S
4	ID Card	500	pcs 3 days	XL	L	M	-
5	Charging Station	1	unit 3 days	XL	L	M	S
6	LED Main Stage Plenary	1	unit 3 days	XL	L	M	S
7	Registration Ticket Box	1	unit 3 days	XL	L	M	S
8	Merchandise on Opening Ceremony	500	pcs 3 days	Yes	-	-	-
9	Video Bumper on Stage	1	unit 3 days	XL	L	M	S
10	Video Bumper on Digital Banner	1	unit 3 days	XL	L	M	S
<b>III LOGO/ BRANDING ON PROMOTION MATERIALS</b>							
1	Social media (IG and Youtube Official AIGIS)*	1	pax 180 days	XL	L	M	-
2	Dedicate Hanging Banner at JICC	-	pcs 4 days	8	4	-	-
3	General Hanging Banner at JICC	10	pcs 4 days	Yes	Yes	Yes	Yes
4	Dedicate Vertical Banner at JICC	-	pcs 4 days	4	2	-	-
5	General Vertical Banner at JICC	8	pcs 4 days	Yes	Yes	Yes	Yes
6	Dedicate Vertical Banner at GBK Area	-	pcs 4 days	4	2	-	-
7	Billboard at JICC	-	- 3 days	XL	L	M	S
8	Digital Invitation	500	pcs 1 days	Yes	-	-	-
9	Invitation Printing	1	pack 180 days	XL	L	M	S
10	Website	5000	pcs 3 days	XL	L	M	S



# PREMIER SPONSORSHIP OPPORTUNITY

\*All price exclude VAT

## MAIN EVENT

### LOGO SIZE SIMULATION

PLATINUM

GOLD

SILVER

Prospective sponsors and exhibitors will undergo a curation process before receiving confirmation of participation.

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NO	SUBJECT	DETAIL		PACKAGE				
		QTY	FREQ	PLATINUM IDR 1,5 BIO	GOLD IDR 750 MIO	SILVER IDR 350 MIO	PARTICIPANT IDR 100 MIO	
<b>MAIN EVENT</b>								
11	Flyer	-	-	3 days	XL	L	M	S
12	Digital Program Book	-	-	3 days	XL	L	M	S
13	General AIGIS Ads LED Videotron Placement							
	- Sudirman Spot	75	times	7 days	XL	L	M	S
	- Senayan Spot	70	times	7 days	XL	L	M	S
	- Kemenperin Spot	30	times	14 days	XL	L	M	S
14	Dedicated Commercial Ads LED Videotron Placement							
	- Sudirman Spot	-	times	7 days	8	2	-	-
	- Senayan Spot	-	times	7 days	8	2	-	-
	- Kemenperin Spot	-	times	14 days	8	2	-	-
15	Baliho Logo Placement							
	- GBK Area	1	pcs	4 days	XL	L	M	S
	- Kemenperin Area	1	pcs	30 days	XL	L	M	S
16	Placement of roll-up banners in strategic areas (* as directed by the committee)	-	pax	1 event	Yes	-	-	-
<b>IV</b>	<b>ID / PASSES / INVITATION</b>							
1	Invitation Opening Ceremony	1	pack	1 days	10	8	4	2
2	Invitation D2-D3	-	pcs	2 days	10	8	4	2
3	ID EO D1-D3*	-	pcs	3 days	15	10	4	3
4	ID SPG D1-D3*	-	pcs	3 days	4	3	2	1
<b>V</b>	<b>PROGRAM BOOK</b>							
1	Ads Page	1	page	3 days	Full Page	Half Page	-	-
<b>VI</b>	<b>BOOTH (SPACE ONLY)*</b>							
1	36 sqm	1	unit	3 days	Yes	-	-	-
2	27 sqm	1	unit	3 days	-	Yes	-	-
3	18 sqm	1	unit	3 days	-	-	Yes	-
4	9 sqm	1	unit	3 days	-	-	-	Yes

\*Platinum Sponsors of the Main Event of The 2nd AIGIS 2025 will also receive branding exposure equivalent to the Gold package in the Pre-Event activities of The 2nd AIGIS 2025.



# MEDIA EXPOSURE MAIN EVENT



As an official client participating in AGIS, based on the selected package, you will be entitled to national media exposure on CNN Indonesia.

Prospective sponsors and exhibitors will undergo a curation process before receiving confirmation of participation.

## MEDIA CNN PACKAGE

	DETAIL	PLATINUM	GOLD	SILVER
NEWS PACKAGES	EPS	2	1	1
LIVE REPORT	EPS	1	1	1
SPECIAL TALK SHOW	EPS	1	0	0
FILLER	SPOT	10	5	2
ORGANIC ARTICLE	QTY	2	1	1



# BESPOKE SPONSORSHIP



Paket Bespoke Sponsorship kami rancang khusus untuk menghadirkan visibilitas maksimal dan keterlibatan mendalam di The 2<sup>nd</sup> AIGIS 2025. Melalui pendekatan yang disesuaikan dengan kebutuhan brand Anda, paket ini membuka peluang untuk memperkuat kehadiran, menjangkau prospek baru, dan membangun koneksi strategis yang bernilai dalam ekosistem industri.

# BESPOKE SPONSORSHIP



## MEDIA CNN PACKAGE

PRE EVENT GREEN RUN	DETAIL	PLATINUM IDR 500 MIO	GOLD IDR 250 MIO	SILVER IDR 150 MIO
NEWS PACKAGES	EPS	4	3	1
LIVE REPORT	EPS	2	1	1
SNACK VIDEO	QTY	4	1	1
ORGANIC ARTICLE	QTY	10	4	2
<b>ON EVENT AIGIS</b>				
NEWS PACKAGES	EPS	2	1	1
LIVE REPORT	EPS	1	1	1
SPECIAL TALKSHOW	EPS	1	0	0
FILLER	SPOT	10	5	2
ORGANIC ARTICLE	QTY	2	1	1

**\*All price exclude VAT**

\*Diluar dari paket yang ada, silahkan untuk hubungi kami untuk diskusi lebih lanjut

# GREEN TALKS

## TED TALK CONCEPT

**Green Talks** merupakan forum inspiratif yang memberikan kesempatan bagi sponsor untuk menampilkan inovasi mereka secara langsung kepada audiens yang relevan, sekaligus berbagi wawasan dan strategi dalam menghadapi masa depan industri. Beragam tema menarik akan diangkat dalam sesi ini pada hari kedua dan ketiga The 2<sup>nd</sup> AIGIS 2025.

Exclusive opportunity to deliver your brand's key message to a highly engaged, sustainability-driven audience.



## TED TALK PACKAGE

BENEFIT	PREMIER SESSION (D1) IDR 100.000.000	GENERAL SESSION (D2 – D3) IDR 50.000.000
Exclusive speaking opportunity in one session	10 Minutes per company	10 Minutes per company
Sponsor Logo Looping on LED screen before and after Sponsor session	✓	✓
Stage announcement by MC during the session	✓	✓
Sharing logo placement on Green Innovative Solutions Pillar	✓	✓
Social Media Exposure of the session	✓	✓
EDM (email direct message) about the session for 500* database	✓	✓
Free Participants ID	2	1
Round Table reserved for VIP Guest	2	1

**\*All price exclude VAT**



# EVENT RUNDOWN

**DAY 1 –  
20 AUGUST 2025**

NO.	TIME			ACTIVITY	DESCRIPTION
	START	END	DURATION		
1	10.00.00	12.00.00	02.00.00	<ul style="list-style-type: none"> <li>- Opening</li> <li>- Sambutan Pembuka: Menteri Perindustrian Republik Indonesia</li> <li>- Sambutan: Utusan Khusus Presiden Republik Indonesia untuk Perubahan Iklim [TBC]</li> <li>- Penyerahan Penghargaan Industri Hijau</li> <li>- Keynote Speech &amp; Remark: Presiden Republik Indonesia [TBC]</li> <li>- Launching Ekosistem Industri Hijau dan Seremoni Pembukaan The 2nd AIGIS 2025</li> <li>- GreenFashion Show: Sustainable Fashion</li> <li>- Doorstop and walk around the exhibiton</li> </ul>	Sesaat setelah Presiden Republik Indonesia dan Hadirin duduk, MC Announce Lagu Indonesia Raya
2	12.00.00	13.00.00	01.00.00	<b>ISHOMA</b>	<b>Music Performance</b>
3	13.00.00	13.15.00	00.15.00	<b>Corporate Presentation - TED Talk</b>	<b>Sponsor Platinum</b>
4	13.15.00	14.15.00	01.00.00	<p><b>GREENTALKS Panel 1: Transformasi Kebijakan Ekosistem Industri Hijau untuk Meningkatkan Daya Saing Nasional</b></p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1. Andi Rizaldi, S.T., M.M – Kepala Badan Standardisasi dan Kebijakan Jasa Industri, Kementerian Perindustrian</li> <li>2. Ir. Ary Sudijanto, M.S.E – Deputi Bidang Pengendalian Perubahan Iklim dan Tata Kelola Nilai Ekonomi Karbon, Kementerian Lingkungan Hidup / Badan Pengendalian Lingkungan Hidup</li> <li>3. Prof. Dr. Eng. Eniya Listiani Dewi, B.Eng., M.Eng., IPU – Direktur Jenderal Energi Baru Terbarukan dan Konservasi Energi, Kementerian Energi dan Sumber Daya Mineral</li> </ol> <p><b>Moderator:</b> Nirarta Samadhi – Direktur, WRI Indonesia</p>	
5	14.15.00	14.30.00	00.15.00	<b>Corporate Presentation - TED Talk</b>	<b>Sponsor Platinum</b>
6	14.30.00	15.30.00	01.00.00	<p><b>GREENTALKS Panel 2: Membangun Sinergi Kebijakan dan Insentif Keuangan untuk Mendorong Investasi Hijau</b></p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1. Febrio Nathan Kacaribu, Ph.D – Direktur Jenderal Strategi Ekonomi dan Fiskal, Kementerian Keuangan</li> <li>2. Perry Warjiyo, S.E., M.Sc., Ph.D – Gubernur Bank Indonesia</li> <li>3. Mahendra Siregar – Ketua Dewan Komisiner Otoritas Jasa Keuanga</li> </ol> <p><b>Moderator:</b> Fabby Tumiwa – Direktur Eksekutif, IESR</p>	
7	15.30.00	15.45.00	00.15.00	<b>Corporate Presentation - TED Talk</b>	<b>Available for Sponsor</b>
8	15.45.00	16.00.00	00.15.00	Wrap-Up Session : Paul Butar Butar	
9	16.00.00	17.00.00	01.00.00	<b>BREAK</b>	<b>Music Performance</b>
10	17.00.00	19.00.00	02.00.00	<b>Gala Dinner : Green Elegance: An Evening of Collaboration and Innovation</b>	CEOs, the Minister of Industry, representatives from related ministries, and industrial associations. Media.



# EVENT RUNDOWN

**DAY 2 –  
21 AUGUST 2025**

NO.	TIME			ACTIVITY	DESCRIPTION
	START	END	DURATION		
1	10.00.00	10.30.00	00.30.00	- Opening - Keynote Speech & Remark terkait Dekarbonisasi Industri: Mari Elka Pangestu; Wakil Ketua Dewan Ekonomi Nasional	
2	10.30.00	10.45.00	00.15.00	<b>Corporate Presentation - TED Talk</b>	Available for Sponsor
3	10.45.00	11.45.00	01.00.00	<b>GREENTALKS Panel 3: Pre-Launch Green Industry Service Company (GISCO) Sebagai Katalis Transformasi Industri Hijau</b>  <b>Speakers:</b> 1. Dr. Muhammad Ery Wijaya – Tenaga Ahli EUICF 2. World Bank 3. Enertech / EMITS / ID Survey  <b>Moderator:</b> Suzanty Sitorus – Direktur Eksekutif, Viriya ENB	
4	11.45.00	12.00.00	00.15.00	<b>Corporate Presentation - TED Talk</b>	ID Survey
5	12.00.00	13.00.00	01.00.00	<b>ISHOMA</b>	
				<b>Corporate Presentation - TED Talk</b>	Tokyo University
6	13.00.00	14.00.00	01.00.00	GREENTALKS Panel 4 : Pembelajaran dari Pilot Project CCU dan Peluang Skalabilitas di Sektor Industri  <b>Speakers:</b> 1. UWIN Teknologi Hijau 2. Petrokimia Gresik 3. Kementerian Perindustrian  <b>Moderator:</b> Adhityani Putri – Program Officer, Climate Imperative	
7	14.00.00	14.15.00	00.15.00	<b>Corporate Presentation - TED Talk</b>	Available for Sponsor
8	14.15.00	15.15.00	01.00.00	<b>GREENTALKS Panel 5 : Belajar dari Dunia: Benchmarking Praktik Dekarbonisasi Industri untuk Transformasi yang Adaptif</b>  <b>Speakers:</b> 1. Simon Stiell – Executive Secretary, United Nations Framework Convention on Climate Change (UNFCCC); 2. Mette Koefoed Quinn – Head of Unit for ETS Policy Coordination and International Carbon Markets, European Commission; 3. Jennifer Layke – Global Director of Energy, World Resources Institute (WRI)  <b>Moderator:</b> Desi Anwar – Direktur, Pembawa Berita Senior, dan Koresponden CNN Indonesia	
9	15.15.00	15.30.00	00.15.00	<b>Corporate Presentation - TED Talk</b>	Available for Sponsor
10	15.30.00	15.50.00	00.20.00	Penyerahan Key Insight Peta Jalan Dekarbonisasi oleh Kepala BSKJI kepada Asosiasi Industri	
11	15.50.00	16.50.00	01.00.00	<b>GREENTALKS Panel 6 : Peta Jalan Dekarbonisasi Industri: Kondisi Terkini, Target, dan Strategi Pengurangan Emisi</b>  <b>Speakers:</b> 1. Apit Pria Nugraha – Kepala Pusat Industri Hijau, Kementerian Perindustrian 2. Clorinda Wibowo – Senior Manajer Energi dan Bisnis Berkelanjutan, WRI Indonesia 3. Dr. Juniko Nur Pratama – Manajer Program Dekarbonisasi Industri, IESR  <b>Moderator:</b> Andri Akbar Marthen – Direktur Penelitian, IRID	
12	16.50.00	17.05.00	00.15.00	Wrap-Up Session : Edo Mahendra (Rumah PATEN)	



# EVENT RUNDOWN

DAY 3 – 22 AUGUST 2025

NO.	TIME			ACTIVITY	DESCRIPTION
	START	END	DURATION		
1	10.00.00	10.30.00	00.30.00	- Opening	
2	10.30.00	11.15.00	00.45.00	<b>GREENTALKS Panel 7 : Cerita Transformasi dari Pemenang Penghargaan Industri Hijau</b>  <b>Speakers:</b> 1. Pemenang Kinerja Terbaik; 2. Pemenang Transformasi; 3. Pemenang Pemda  <b>Moderator:</b> Prof. Dr. Ir. M. Chalid, S.Si., M.Sc.Eng – Principal, Centre for Sustainability and Waste Management, UI	
3	11.15.00	11.30.00	00.15.00	Corporate Presentation - TED Talk	Available for Sponsor
4	11.30.00	13.00.00	01.30.00	ISHOMA	Music Performance
5	13.00.00	14.00.00	01.00.00	<b>GREENTALKS Panel 8: Menggali Praktik Nyata Industri Hijau untuk Mendorong Replikasi dan Inovasi Berkelanjutan</b>  <b>Speakers :</b> 1. SIG 2. Paradise Batik 3. Seafer / MM2100  <b>Moderator:</b> Ahmed Shahram Edianto – Country Coordinator, ETP UNOPS	
6	14.00.00	14.15.00	00.15.00	Corporate Presentation - TED Talk	Available for Sponsor
7	14.15.00	15.15.00	01.00.00	<b>GREENTALKS Panel 9: Memperkuat Praktik Ekonomi Sirkuler melalui Kebijakan Terpadu</b>  <b>Speakers:</b> 1. PIH / Dit IHHP 2. Direktur LH, Bappenas 3. Direktur Persampahan dan Ekonomi Sirkuler, KLH  <b>Moderator:</b> Jessica Hanafi – Founder and Executive Director at PT Life Cycle Indonesia	
8	15.15.00	15.30.00	00.15.00	Corporate Presentation - TED Talk	Available for Sponsor
9	15.30.00	16.30.00	01.00.00	<b>GREENTALKS Panel 10: Menutup Siklus, Membuka Peluang: Praktik Terbaik Ekonomi Sirkuler di Indonesia</b>  <b>Speakers:</b> 1. Christine Halim – Ketua Umum, Asosiasi Daur Ulang Plastik Indonesia (ADUPI) 2. Yudi Sutisna – Direktur, PT Cave Sumber Berkat 3. Yustinus Y. Kusumah – Direktur Utama, PT Fajar Surya Wisesa  <b>Moderator:</b> Jonathan Davy – Co-Founder & CEO, Ecoxyztem	
10	16.30.00	16.45.00	00.15.00	Corporate Presentation - TED Talk	Available for Sponsor
11	16.45.00	17.00.00	00.15.00	Wrap-Up Session :	
12	17.00.00	19.00.00	02.00.00	BREAK	Music Performance
13	19.00.00	21.00.00	02.00.00	GREEN CONCERT	Konser Musik dengan Tema Sustainability

# GREEN RUN 2025

## BACKGROUND

The GreenRun is a pre-event for The 2<sup>nd</sup> AIGIS 2025, promoting sustainability, eco-awareness, and industrial innovation. Combining running with fun and educational activities, it inspires action toward a greener and more sustainable future.



## OBJECTIVES

- Promote sustainability and environmental awareness
- Inspire action toward a greener future
- Raise awareness on Green Technology (educate participants about innovative eco friendly technologies and industrial practices that reduce environmental impact)
- Encourage Healthy Lifestyles

## WHEN & WHERE

- The event will be held on Sunday, August 3, 2025 at SPARK – Senayan Jakarta

## PARTICIPANT

- The target participants are for public and invitation at all ages, around 2.000 people

## AUDIENCE

- Runner community
- Public
- Invitation
- Environmentally conscious community



# PRE-EVENT PACKAGE

\*All price exclude VAT

## GREEN RUN

### LOGO SIZE SIMULATION

PLATINUM

GOLD

SILVER

Prospective sponsors and exhibitors will undergo a curation process before receiving confirmation of participation.

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NO	DETAIL	VOLUME			GREEN RUN			
		QTY		FREQ	PLATINUM IDR 350 MIO	GOLD IDR 250 MIO	SILVER IDR 100 MIO	
<b>PRE EVENT GREEN RUN</b>								
<b>I BENEFIT PACKAGES</b>								
1	Acknowledge Sponsors on Ministerial Speech	1	pack	1	time	Yes	No	No
2	Token of Appreciation by Minister of Industry	1	pack	1	time	Yes	No	No
3	Talkshow Slot on Stage	1	pack	1	time	Yes	No	No
4	Adlibs MC	1	pack	-	time	4	3	2
5	Podium Winner Present	1	sess	-	time	Yes	-	-
6	Company Profile Loop	1	pack	-	times	3	2	1
7	Flag Off Running	1	pack	-	times	Yes	-	-
<b>II LOGO/ BRANDING ON VENUE</b>								
1	Front Backdrop Giant Map	1	unit	1	event	XL	L	M
2	Backdrop Photobooth	1	unit	1	event	XL	L	M
3	Welcome Gate	1	unit	1	event	XL	L	M
4	Charging Station	1	spot	1	event	XL	L	M
5	LED Main Stage	1	unit	1	event	XL	L	M
6	Backdrop Main Stage	1	unit	1	event	XL	L	M
7	TV Standing	6	unit	1	event	XL	L	M
8	Drop Bag Area	1	unit	1	event	XL	L	M
9	Giant Check	9	pcs	1	event	XL	L	M
10	Video Bumper on Stage	1	unit	1	event	XL	L	M
11	Video Bumper on Digital Banner	1	unit	1	event	XL	L	M
12	Gate Start Finish	1	unit	1	event	XL	L	M
14	Photobooth on Racepack Collection	1	unit	1	event	XL	L	M
<b>III LOGO/ BRANDING ON PROMOTION MATERIALS</b>								
1	Social media (IG and Youtube Official AIGIS)	1	pack	1	event	XL	L	M
2	Horizontal Banner	10	pcs	1	days	XL	L	M
3	Vertical Banner	16	pcs	1	days	XL	L	M
4	General AIGIS Ads LED Videotron Placement							
	- Sudirman Spot	75	times	7	days	XL	L	M
	- Senayan Spot	70	times	7	days	XL	L	M
5	Dedicated Commercial Ads LED Videotron Placement							
	- Sudirman Spot	-	times	7	days	8	2	-
	- Senayan Spot	-	times	7	days	8	2	-
6	Website AIGIS	1	pack	120	days	XL	L	M
<b>IV ID / PASSES / INVITATION</b>								
1	Free Pass	-	-	1	event	10	8	4
2	VIP Lounge	-	-	1	event	2	1	-
<b>V TENT 3 X 3 m</b>								
		-	unit	1	event	2	1	-



# MEDIA EXPOSURE GREEN RUN



As an official client participating in AIGIS, based on the selected package, you will be entitled to national media exposure on CNN Indonesia.

Prospective sponsors and exhibitors will undergo a curation process before receiving confirmation of participation.

## MEDIA CNN PACKAGE

	DETAIL	PLATINUM	GOLD	SILVER
NEWS PACKAGES	EPS	4	3	1
LIVE REPORT	EPS	2	1	1
SNACK VIDEO	QTY	4	1	1
ORGANIC ARTICLE	QTY	10	4	2

# GREEN ROOM MEETING

ROOM	CAPACITY	DIMENSION	RATE FOR 1 HOUR
BOARD ROOM 1	10 PAX	6 x 4.7 x 2.4 m	300.000
BOARD ROOM 3	10 PAX	6 x 4.7 x 2.4 m	300.000
BOARD ROOM 4	14 PAX	7.6 x 5.3 x 2.4 m	350.000
BOARD ROOM 5	10 PAX	7.6 x 3.3 x 2.4 m	300.000
OFFICE 7	6 PAX	3.3 x 5.6 x 2.4 m	200.000
OFFICE 8	12 PAX	3.7 x 8.2 x 2.4 m	350.000
LOUNGE 4	20 PAX	11.2 x 3.4 x 2.4 m	450.000
LOUNGE 5	20 PAX	11.2 x 3.4 x 2.4 m	450.000

**\*All price exclude VAT**

## GREEN ROOM MEETING

Ruang ideal untuk pertemuan bisnis dan diskusi strategis di sektor Industri Hijau. Ruang dengan suasana profesional dan fasilitas lengkap, ruangan ini mendukung berbagai jenis rapat penting.

Lokasi: \_\_\_\_\_

### Fasilitas Termasuk:

- 4 Meja dan 15 kursi
- Penempatan nama perusahaan pada signage ruangan

## SYARAT & KETENTUAN

- Ruang hanya digunakan untuk keperluan rapat klien, bukan acara publik atau komersial.
- Permintaan tambahan (seperti coffee break ekstra atau penyewaan AV) dikenakan biaya terpisah.
- Biaya lembur berlaku jika waktu rapat melebihi jadwal.
- Pemesanan furnitur tambahan wajib dikonfirmasi terlebih dahulu dan hanya dapat dilakukan dari katalog yang tersedia.

**\*To be Discussed**  
Perlu dicek ketersediaan ruangan dan bagaimana ketentuannya



# JOIN US!

# AIGIS

## 2<sup>nd</sup>

### SIGN UP FOR THE BIGGEST CARBON NEUTRAL READY EVENT!



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- PRE-EVENTS AND THE MAIN EVENT SPONSOR
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# THANK YOU



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# AIGIS 2<sup>nd</sup> 2025



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